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15th Annual ATL SMTA EXPO!!!

HAVE YOU REGISTERED For SMTA EXPO Show ?
Thursday, April 21, 2011
Gwinnett Civic Center
6400 Sugarloaf Parkway
Duluth, GA 30097
Show Hours: 9:30am-4pm

The cost to exhibit is \$400/\$500 (early/regular) for corporate members. The cost to exhibit for non corporate members is \$475/\$575 (early/regular) The cost to exhibit includes: one 8x10 pipe-and-draped booth, one 6ft draped table, two chairs, company sign, lunch, directory listing and registrant attendee list. **Electricity is a separate fee, please make sure to indicate this if needed during registration.

We are excited about the EXPO and hope to see you there !!!!

YOU ARE INVITED TO SMTA MEETING!!!

Location:
CISCO SYSTEMS
5030 Sugarloaf Pkwy, Lawrenceville, Georgia -
(770) 236-7000



Day & Time:
March 24, 2011
4:30 PM—7:00PM



Presentation in Brief:

Lean Manufacturing: What is it, and can it be applied to electronic assembly? By Mr. Bill Nusbaum. Current Northeast GA regional manager for the GA Tech Enterprise Innovation Institute.

Mission Of The SMTA

The SMTA membership is an international network of professionals who build skills, share practical experience and develop solutions in electronic assembly technologies, including Microsystems, emerging technologies, and related business operations

Register: <http://www.atlantasmta.com/meeting/meetreg.html>

Topic:

Lean Manufacturing: What is it, and can it be applied to electronic assembly?

Summary:

In this brief presentation, I will explain what Lean is, where it came from, what some of the tools are and how they are used, and finally, why Lean concepts are so important. Many have heard of the term “Lean Manufacturing” and know that it somehow applies to the automotive assembly world. And while this is certainly the best known context of Lean, the fundamental concepts of Lean can be applied to any organization. Lean is about identifying and eliminating all wastes within the value stream that produces the product or service for the customer. That sounds simple enough, but understanding “how” to really make that happen is what “Lean” is all about. The tools of Lean encourage everyone to bring problems to the surface to solve them instead of covering them up. The methods are simple and very effective, but they have to be fully supported by management and applied systematically and continuously, or they will fail. But when people are given the tools and methods to improve the processes and are empowered to use them, there is no limit to the positive things that can happen.

Bio:

Mr. Bill Nusbaum is currently the Northeast GA regional manager for the GA Tech Enterprise Innovation Institute. In this capacity, he provides technical assistance to area industries and supports Georgia’s economic development efforts via courses, research, and onsite technical assistance. Prior to this, Bill was the manager of the Tennessee Manufacturing Extension Program where he managed the sales and delivery force for helping manufacturers in TN. He has a strong background in lean and transformation and is also a qualified Shingo examiner. Prior to working for UT, he worked for NIST/MEP as an account manager and for the Department of Defense as a project engineer. Before that, he was a controls engineer in manufacturing for Corning Glass Works and for Milliken & Company. He is a graduate of the University of Texas at Austin with an MS in technology commercialization, and is also a graduate of Tennessee Tech University with a BS in electrical engineering .

Dinner Menu:

Salad, Chicken W/ Rice, Teriyaki Salmon, Veggie Egg Roll, Desert, and of course Sweet and Un-Sweet Tea, and Water.
Dinner Prices:
Members \$20.00
Non Members \$30.00
Members Between Jobs \$ 0.00

Schedule:

4:30 - 5:00 Registration
5:00 - 5:45 Dinner
5:45 - 6:00 Chapter Updates
6:00 - 7:00 Presentation

If you have any questions please visit our web site www.atlantasmta.com

Register for the meeting by clicking on the link below;

RSVP at the following address: <http://www.atlantasmta.com/meeting/meetreg.html>

We look forward to seeing you there !!!